



ILLUME®

x *Bloomingville®
-EVER CHANGING HOMES





Diffuse natural and Nordic scents to evoke a soothing ambience

Enter into a serene universe of home fragrance that is all-embracing, yet mindful of our unique ability to perceive scents differently. ILLUME x Bloomingville proudly introduces two gorgeous collections of scented candles and reed diffusers. The Essential collection comprises six Essential lines and the Seasonal collection offers a selection of three lines produced in collaboration with highly esteemed European fragrance houses. The quality is undeniably impressive, and the design is stunning. Put simply, ILLUME x Bloomingville is the perfect add-on to any home interior assortment. Within an instant, you can evoke the freshness of the garden; infuse the surrounding air with a zesty breeze; indulge in herbal notes; or seek warm comfort through the aromatic beauty of pine needles and spices. Add an extra layer of fragrance and naturally bring to life the Bloomingville spirit of decorating for happy changes within a whiff and good sense of aesthetically pleasing home décor.

Enjoy!

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A Nordic fusion of quality ingredients



The moving spirit behind ILLUME x Bloomingville is our close collaboration with the world leading expert in the field of home fragrance and personal care, ILLUME. With great attention to detail and a wealth of knowledge, ILLUME is known for quality, style and trend; three crucial elements strongly reflected in our lavish line-up of handpicked natural scents. The collections perfectly balance Bloomingville's ethos of creating a warm, informal ambience in every home with ILLUME's unique and forward-thinking notes from around the world – all blended into a compelling fragrant universe that remains true to our beloved Danish aesthetic tradition and the Nordic trends of the season.

We care

Your senses are in for a treat with certified scented candles and diffusers made from all-natural and clean ingredients, readily available to create a moment with gratitude for nature.

The ILLUME x Bloomingville collections offer products free from toxins and genetically modified essential oils, compliant with European law and the Classification, Labelling and Packaging Regulation. The selection of diffusers all come with biodegradable reeds and our candles are crafted from 100 percent natural wax and 100 percent pure cotton wicks. They are paraffin free and contains no petroleum, nor animal products and beeswax. The carefully selected fragrances are based on a mix of natural scents and essential oils with a very high fragrance load for maximum appeal, tested to perfection and blended with passion.

Being a fragrant extension of the Bloomingville brand, the collections seek to inspire the everyday designer with first quality and unique scents poured into remarkably crafted vessels and jars – mouth-blown and reusable, serving a decorative purpose in every space. The diffuser vessels and candle jars are designed in dusty hues, characteristic of the Bloomingville signature color scheme, and have different surface finishes of smooth metal, as well as matt and frosted glass, making a stylish expression that matches the Nordic home beautifully.

Devoted to an eco-conscious mindset, high quality ingredients and a gorgeous design, the ILLUME x Bloomingville brand ticks many boxes; it is the ultimate must-have for fragrance enthusiasts that crave a little extra leisure at home.







Candle maintenance and fragrance guide

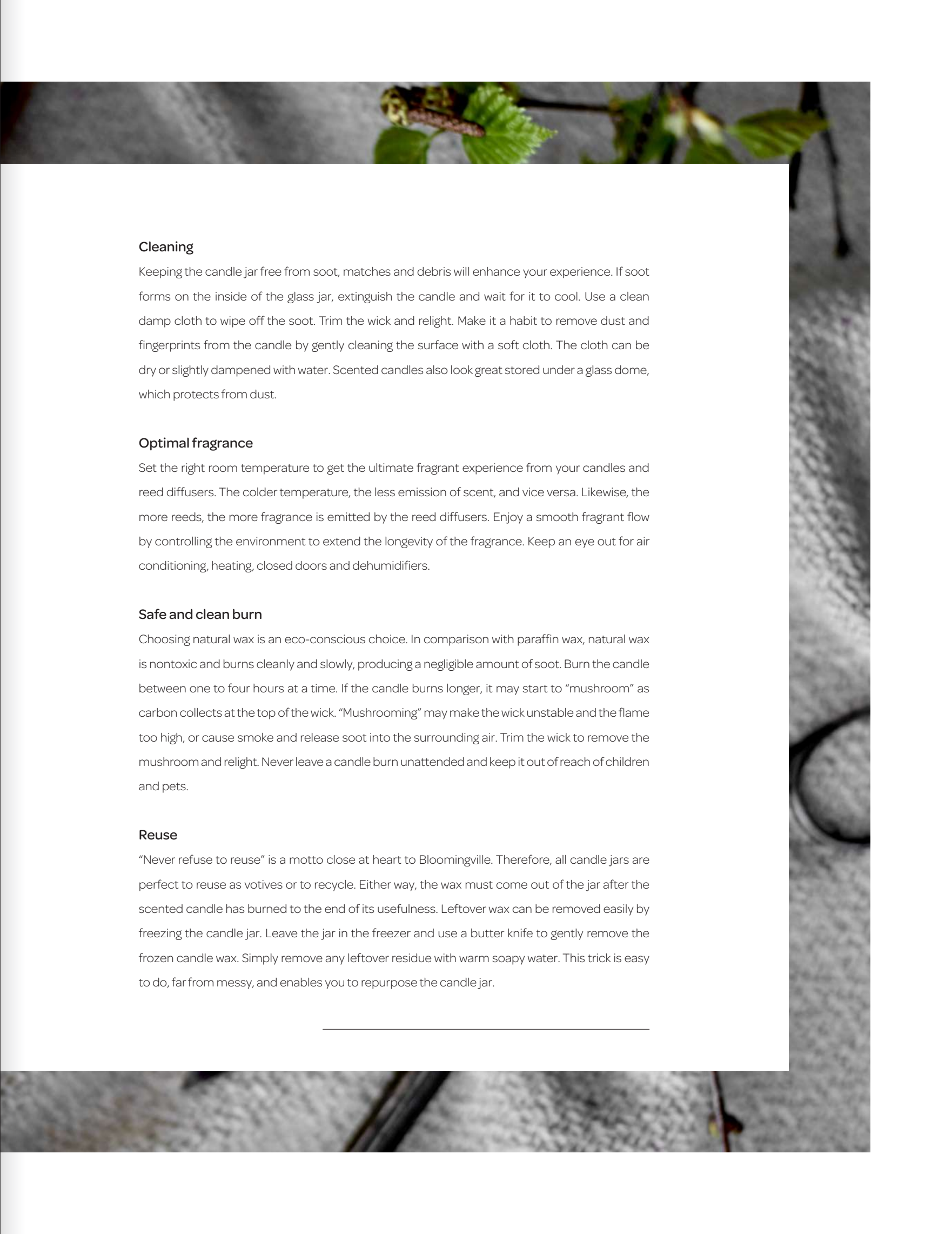
Get inspired by reading our recommendations on candle care and how you get the ultimate home fragrance experience. Simply, take good care of the reed diffusers and scented candles to prolong their lifecycle by following these simple instructions.

First burn

When you light your candle for the first time, it is important to allow approximately one to two hours of burn time. Make sure the wax has turned into a complete melt pool before extinguishing. A melt pool is when the candle melts from edge to edge of the glass jar. This technique will keep your candle from tunneling down the middle.

Trim the wick

Get the most out of the candle by trimming the wick and keeping it centered in the jar. A regular trim will ensure a clean burn free of soot debris and prevent the wick from curling back into the wax. Trim the wick to 5-6 mm before each burn. Use a sharp wick trimmer or scissor. If the flame gets too high or flickers repeatedly, the candle is more than likely being exposed to a draft, or you may need to trim the wick. Preventing your wick from getting too large makes the burn safer by avoiding smoke and excessive flickering.



Cleaning

Keeping the candle jar free from soot, matches and debris will enhance your experience. If soot forms on the inside of the glass jar, extinguish the candle and wait for it to cool. Use a clean damp cloth to wipe off the soot. Trim the wick and relight. Make it a habit to remove dust and fingerprints from the candle by gently cleaning the surface with a soft cloth. The cloth can be dry or slightly dampened with water. Scented candles also look great stored under a glass dome, which protects from dust.

Optimal fragrance

Set the right room temperature to get the ultimate fragrant experience from your candles and reed diffusers. The colder temperature, the less emission of scent, and vice versa. Likewise, the more reeds, the more fragrance is emitted by the reed diffusers. Enjoy a smooth fragrant flow by controlling the environment to extend the longevity of the fragrance. Keep an eye out for air conditioning, heating, closed doors and dehumidifiers.

Safe and clean burn

Choosing natural wax is an eco-conscious choice. In comparison with paraffin wax, natural wax is nontoxic and burns cleanly and slowly, producing a negligible amount of soot. Burn the candle between one to four hours at a time. If the candle burns longer, it may start to “mushroom” as carbon collects at the top of the wick. “Mushrooming” may make the wick unstable and the flame too high, or cause smoke and release soot into the surrounding air. Trim the wick to remove the mushroom and relight. Never leave a candle burn unattended and keep it out of reach of children and pets.

Reuse

“Never refuse to reuse” is a motto close at heart to Bloomingville. Therefore, all candle jars are perfect to reuse as votives or to recycle. Either way, the wax must come out of the jar after the scented candle has burned to the end of its usefulness. Leftover wax can be removed easily by freezing the candle jar. Leave the jar in the freezer and use a butter knife to gently remove the frozen candle wax. Simply remove any leftover residue with warm soapy water. This trick is easy to do, far from messy, and enables you to repurpose the candle jar.



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EVER CHANGING HOMES

Entice senses with the
New Essential look

NO. 1-6



Styling becomes second nature with the new Essential look. Designed to stimulate all our senses, the frosted glass and matte finish bring additional styling options and elevate the six fragrance lines with much sophistication.

Refreshing Parsley Lime
for green moments inside



NO.1 - Parsley Lime Scented Candle
Natural wax, Green
82052393 / 6 PCS
390G - 60 Hour
- Gift Box - Ø10xH10,5 cm
10014575 20002090 30001990
40021900 50021900

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NO.

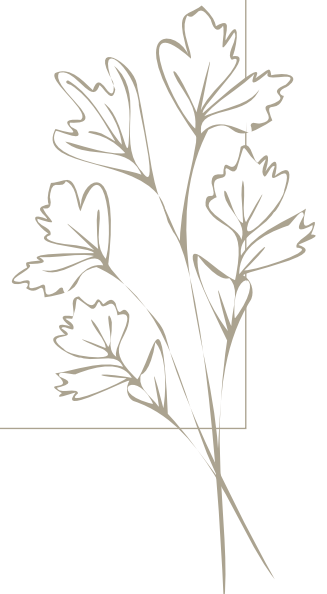


1

Parsley Lime

Parsley Lime brings the freshness of the garden and greenhouse indoors with notes of bright citrus, sheer greenery and transparent woods. Greet your guests with bright and citrusy top notes for a fresh first impression. The distinctive scents of parsley, coriander and cassis buds give the fragrance a herbal and tangy character. The scent is uplifting due to the lively ingredients, making an aromatic and evergreen year-round fragrance. Woody facets of musk and amber add depth to the clean and pure feeling, versatile enough to infuse the scent throughout the Nordic home.

Ingredients Fragrance family: aromatic, green. Top notes: lemon, parsley, lime. Heart notes: coriander, birch leaves, green, tomato, cassis buds. Base notes: sandalwood, musk, amber, transparent woods.





NO.1 - Parsley Lime
Scented Candle
Natural wax, Green
82049190 / 6 PCS
210 G. - 50 Hour, Gift
box - Ø8xH10 cm
10007975 20001150
30001090 40011575
50011975



NO.1 - Parsley Lime
Scent Diffuser
Scent Liquid, Green
82049191 / 6 PCS
100 ML. - 5 x Paper Reeds
- Gift box - Ø7xH8 cm
10007575 20001090
30000990 40010975
50011575



NO.1 - Parsley Lime
Scented Candle
Natural wax, Green
82049192 / 6 PCS
200 G. - 50 Hour -
Ø8xH8 cm
10008250 20001190
30001090 40011975
50012575



NO.1 - Parsley Lime
Scented Candle
Natural wax, Silver
82049193 / 6 PCS
94 G. - 25 Hour -
Ø8xH5 cm
10005550 20000790
30000750 40007975
50008575



NO.

1

Parsley Lime

NO. 1 – Parsley Lime styling tip The lush fragrant ingredients of Parsley Lime are perfect for creating green moments in every room that needs a touch of nature. Garnish empty surfaces with an aromatic fusion of herbal notes particularly suitable in the kitchen spaces, perfectly complementing ceramic jars and bowls with wooden utensils. The aromatic and green family fragrances mediate the joy of fresh garden produce and homegrown spices and recreate a natural ambience. The green vibe is further accentuated by the attractive appearance of the vessels and candle jars in shades of green.

Gorgeous Green Gardenia oozes
femininity and woody compositions



NO. 2 - Green Gardenia Scented Candle
Natural wax, Rose
82052402 / 6 PCS
390G - 60 Hour
- Gift Box - Ø10xH10,5 cm
10014575 20002090 30001990
40021900 50021900

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NO.

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2

Green Gardenia

At once serene and lively, Green Gardenia combines watery white florals with rich resinous woods to elevate and refine a classic floral. The odor profile is both flowery and feminine with rounded sweet undertones that entice the senses with alluring notes of sandalwood and raw vanilla-like tonka bean as base. Musky notes blend in well with the woody scents, adding depth to the white florals for an intimate and lingering floral experience.

Ingredients: Fragrance family: floral. Top notes: bergamot, heliotrope, marine. Heart notes: jasmine, white floral, tuberose, ylang-ylang. Base notes: labdanum, benzoin, tonka bean, sandalwood, musk.





NO. 2 - Green Gardenia
Scented Candle
Natural wax, Rose
82049194 / 6 PCS
210 G. - 50 Hour - Gift
box - Ø8xH10 cm
10007975 20001150
30001090 40011575
50011975



NO. 2 - Green Gardenia
Scent Diffuser
Scent Liquid, Rose
82049195 / 6 PCS
100 ML. - 5 x Paper Reeds
- Gift box - Ø7xH8 cm
10007575 20001090
30000990 40010975
50011575



NO.
—
2
Green Gardenia

NO. 2 - Green Gardenia
Scented Candle
Natural wax, Rose
82049196 / 6 PCS
200 G. - 50 Hour -
Ø8xH8 cm
10008250 20001190
30001090 40011975
50012575



NO. 2 - Green Gardenia
Scented Candle
Natural wax, Silver
82049197 / 6 PCS
94 G. - 25 Hour -
Ø8xH5 cm
10005550 20000790
30000750 40007975
50008575



NO. 2 – Green Gardenia styling tip Embrace a zen feeling as an integral part of the bathroom décor with mesmerizing scents of bergamot and wonderful heliotrope. A flowery sensation is ready to unfold with Green Gardenia, drawing you in for a feminine gesture. The heavenly expression of jasmine, tuberose, labdanum and ylang-ylang, all beautiful white florals that are irresistible to anyone who adores dazzling aesthetics and a soothing spa experience.

Nourishing and calm
surroundings of Santal Fig



NO.3 - Santal Fig Scented Candle
Natural wax, Blue
82052403 / 6 PCS
390G - 60 Hour
- Gift Box - Ø10xH10,5 cm
10014575 20002090 30001990
40021900 50021900

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NO.

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3

Santal Fig

Sweet Santal Fig is topped with Persian galbanum, milky white flowers and creamy coconut all blended with lighthearted sandalwood and earthy amber. The fusion of fruity, flowery and woody notes is beautifully balanced by Persian galbanum; an intense green scent that accompanies each ingredient as they blend into one another to fill the room with lingering rich notes of fleshy fig and floral jasmine. The fragrance gently evaporates a feeling of tenderness, which is further enhanced and rounded off by deep and caring woody scents.

Ingredients Fragrance family: green, fruity.

Top notes: bergamot, lemon. Heart notes: fig tree leaves, fig fruit, jasmine, green. Base notes: sandalwood, amber, musk.





NO. 3 - Santal Fig
Scented Candle
Natural wax, Blue
82049198 / 6 PCS
210 G. - 50 Hour - Gift
box - Ø8xH10 cm
10007975 20001150
30001090 40011575
50011975



NO. 3 - Santal Fig
Scent Diffuser
Scent Liquid, Blue
82049199 / 6 PCS
100 ML. - 5 x Paper Reeds
- Gift box - Ø7xH8 cm
10007575 20001090
30000990 40010975
50011575



NO.
—
3
Santal Fig

NO. 3 - Santal Fig
Scented Candle
Natural wax, Blue
82049201 / 6 PCS
200 G. - 50 Hour -
Ø8xH8 cm
10008250 20001190
30001090 40011975
50012575



NO. 3 - Santal Fig Scented
Candle
Natural wax, Silver
82049202 / 6 PCS
94 G. - 25 Hour - Ø8xH5 cm
10005550 20000790
30000750 40007975
50008575



NO. 3 – Santal Fig styling tip Create tranquil vibes indoors with Santal Fig that keeps the fruity and floral notes close at heart. Suitable as an everyday classic, the well-rounded sweet and warm scents create a pleasant atmosphere in every room. The creamy notes of Santal Fig are easy-going and gradually blend in everywhere, from study nook to living room, creating a sense of relaxation and calm.

Invigorating Lemon Verbena
with a herbal twist



NO. 4 - Lemon Verbena Scented Candle
Natural wax, Nature
82052404 / 6 PCS
390G - 60 Hour
- Gift Box - Ø10xH10,5 cm
10014575 20002090 30001990
40021900 50021900

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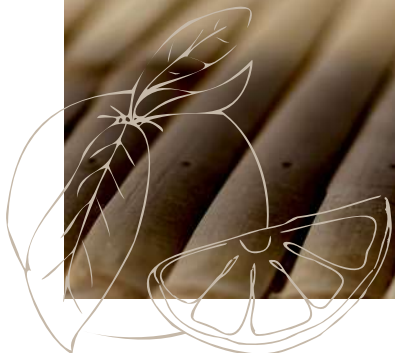
4

Lemon Verbena

Lemon Verbena refreshes every space with sparkling citrus and herbal facets to revive the entire home with new energy. Like a pleasant explosion of everything fresh and tempting, Lemon Verbena is a unique blend of notes that presents a fragrant universe of its own. The unique scent attracts attention with its lemony embrace and herbal twists. Hints of coriander seed, lemongrass and peppermint are certain to awaken the senses in an instant and ensure a persistent fresh feel throughout the day.

Ingredients Fragrance family: citrus. Top notes: lemon, verbena, lemongrass, coriander seed. Heart notes: petitgrain, neroli, peppermint. Base notes: thyme, bamboo, patchouli.





NO. 4 - Lemon Verbena
Scented Candle
Natural wax, Nature
82049203 / 6 PCS
210 G. - 50 Hour - Gift
box - Ø8xH10 cm
10007975 20001150
30001090 40011575
50011975



NO. 4 - Lemon Verbena
Scent Diffuser
Scent Liquid, Nature
82049204 / 6 PCS
100 ML. - 5 x Paper Reeds
- Gift box - Ø7xH8 cm
10007575 20001090
30000990 40010975
50011575



NO.
4
Lemon Verbena

NO. 4 - Lemon Verbena
Scented Candle
Natural wax, Nature
82049205 / 6 PCS
200 G. - 50 Hour -
Ø8xH8 cm
10008250 20001190
30001090 40011975
50012575



NO. 4 - Lemon Verbena
Scented Candle
Natural wax, Silver
82049206 / 6 PCS
94 G. - 25 Hour -
Ø8xH5 cm
10005550 20000790
30000750 40007975
50008575



NO. 4 – Lemon Verbena styling tip Welcome the lemon freshness into your home to impress guests with an uplifting atmosphere. Lemon Verbena creates surroundings that stimulate the mind and senses and is highly suitable in bathrooms or spaces that need a gentle refresh. The scented candles and reed diffusers are naturally beautiful, and they seamlessly melt into the setting; the look is particularly stunning when gathered in a still life styled with other personal home accessories. Not only does the scent blend in everywhere, the packaging in natural hues add the finishing touch to any room.

Balmy breezes and blissful
Sea Salt escapes



NO. 5 - Sea Salt Scented Candle
Natural wax, Brown
82052405 / 6 PCS
390G - 60 Hour
- Gift Box - Ø10xH10,5 cm
10014575 20002090 30001990
40021900 50021900

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NO.

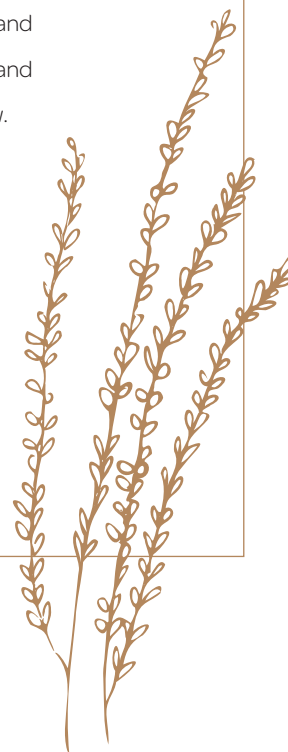


5

Sea Salt

Sea Salt keeps the horizon wide open with mild notes of jasmine and marine, creating a light and airy breeze that gently moves across you. The key ingredient of sea salt ensures a distinct fresh scent essential to the fragrance and adds depth to the floral heart notes of muguet and rose. Evocative of ocean views and lazy days spend by the seaside, the fragrance family of marine and the qualities it brings is added a splash of warm vanilla and musky notes for a sweet rounded glow.

Ingredients Fragrance family: marine. Top notes: Sea salt, green. Heart notes: marine, apple, jasmine, muguet, rose.
Base notes: musk, vanilla, wood.





NO. 5 - Sea Salt
Scented Candle
Natural wax, Brown
82049207 / 6 PCS
210 G. - 50 Hour - Gift
box - Ø8xH10 cm
10007975 20001150
30001090 40011575
50011975



NO. 5 - Sea Salt
Scent Diffuser
Scent Liquid, Brown
82049208 / 6 PCS
100 ML. - 5 x Paper Reeds
- Gift box - Ø7xH8 cm
10007575 20001090
30000990 40010975
50011575



NO.
—
5
Sea Salt

NO. 5 - Sea Salt
Scented Candle
Natural wax, Brown
82049209 / 6 PCS
200 G. - 50 Hour -
Ø8xH8 cm
10008250 20001190
30001090 40011975
50012575



NO. 5 - Sea Salt
Scented Candle
Natural wax, Silver
82049210 / 6 PCS
94 G. - 25 Hour -
Ø8xH5 cm
10005550 20000790
30000750 40007975
50008575



NO. 5 – Sea Salt styling tip Spruce up your living spaces with layers of marine notes and floral combinations to fill the air with an uplifting spirit. Decorate with stylish sculptural décor, corals and conches to accomplish an aquatic feel. Place the scented candle on a coffee table to let the fragrance speak for itself. The sweet fruity undertones and alluring musk will embellish any setting and accommodate every styling with fragrant flair. Capture the essence of pure bliss by offering a fragrance that will tempt the senses and evoke beloved seaside memories.

Woody Sequoia embraces
warmth and comfort



NO. 6 - Sequoia Scented Candle
Natural wax, Brown
82052406 / 6 PCS
390G - 60 Hour
- Gift Box - Ø10xH10,5 cm
10014575 20002090 30001990
40021900 50021900

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NO.

6

Sequoia

Sequoia offers a mesmerizing scented throw of fresh green and herbal notes combined with sweet vanilla and sandalwood. The divine incense adds a smoky nuance as a top note balanced with crispy pine notes and leafy ingredients that will transport you to natural settings of comfort and warmth. Grounded by herbal and green heart notes of eucalyptus, clove, geranium, moss and vanilla, the fragrance exhibits a subtle masculine earthiness that is applicable to any occasion.

Ingredients Fragrance family: woody. Top notes: incense, olibanum, pine. Heart notes: eucalyptus, clove, geranium, moss, vanilla. Base notes: cedarwood, patchouli, sandalwood.





NO. 6 - Sequoia Scented Candle
 Natural wax, Brown
 82049211 / 6 PCS
 210 G. - 50 Hour - Gift box - Ø8xH10 cm
 10007975 20001150
 30001090 40011575
 50011975



NO. 6 - Sequoia Scent Diffuser
 Scent Liquid, Brown
82049212 / 6 PCS
 100 ML. - 5 x Paper Reeds
 - Gift box - Ø7xH8 cm
 10007575 20001090
 30000990 40010975
 50011575



NO. 6 - Sequoia Scented Candle
 Natural wax, Brown
 82049213 / 6 PCS
 200 G. - 50 Hour - Ø8xH8 cm
 10008250 20001190
 30001090 40011975
 50012575



NO. 6 - Sequoia Scented Candle
 Natural wax, Silver
 82049214 / 6 PCS
 94 G. - 25 Hour - Ø8xH5 cm
 10005550 20000790
 30000750 40007975
 50008575



NO.

6

Sequoia

NO. 6 – Sequoia styling tip Evoke the feeling of home by infusing spaces with comforting notes that radiate calm and stability, creating a personal sanctuary with room for differences and plenty of time to discover dreams and aspirations. The tranquil woody notes infused with herbal ingredients particularly complement décor in natural materials and rustic styles. By matching home fragrance with your home interior, there is no limit to the experience that it will bring when pairing our sense of sight with fragrance perception.



Ambience



Set the mood with personally selected scents for a soothing effect in every room







NORDIC - Forest Scented Candle
 Natural wax, Green
 82049215 / 6 PCS
 222 G. - 50 Hour - Gift box - Ø8xH9 cm
 10008575 20001250 30001190
 40012575 50012975



NORDIC - Forest Scented Candle
 Natural wax, Green
 82049216 / 6 PCS
 250 G. - 25 Hour - 3 Wick - Gift box - Ø11xH6 cm
 10010575 20001490 30001390 40014975
 50015975



NORDIC - Forest Scented Candle
 Natural wax, Gold
 82049217 / 6 PCS
 104 G. - 25 Hour - Ø8xH9,5 cm
 10006975 20000990 30000940
 40009975 50010575



COZY - Nectarine Scented Candle
 Natural wax, Red
 82049218 / 6 PCS
 222 G. - 50 Hour - Gift box - Ø8xH9 cm
 10008575 20001250 30001190
 40012575 50012975



COZY - Nectarine Scented Candle
 Natural wax, Red
 82049219 / 6 PCS
 250 G. - 25 Hour - 3 Wick - Gift box - Ø11xH6 cm
 10010575 20001490 30001390 40014975
 50015975



COZY - Nectarine Scented Candle
 Natural wax, Gold
 82049220 / 6 PCS
 104 G. - 25 Hour - Ø8xH9,5 cm
 10006975 20000990 30000940
 40009975 50010575



VINTAGE - Cedarwood Scented Candle
 Natural wax, Purple
 82049221 / 6 PCS
 222 G. - 50 Hour - Gift box - Ø8xH9 cm
 10008575 20001250 30001190
 40012575 50012975



VINTAGE - Cedarwood Scented Candle
 Natural wax, Purple
 82049222 / 6 PCS
 250 G. - 25 Hour - 3 Wick - Gift box - Ø11xH6 cm
 10010575 20001490 30001390 40014975
 50015975



VINTAGE - Cedarwood Scented Candle
 Natural wax, Gold
 82049223 / 6 PCS
 104 G. - 25 Hour - Ø8xH9,5 cm
 10006975 20000990 30000940
 40009975 50010575



SEASONAL Scented Candle
 Natural wax, Multi-color
 82049224 / 6 SET
 75 G. - 18 Hour - Gift box - Set of 3 - Ø6xH7 cm
 10013975 20001990 30001850 40019975
 50020900





Memorable moments with the Seasonal collection

Turning the everyday into something cheerful and unique is the purpose of the Seasonal collection that comprises the three fragrance lines: Nordic Forest, Cozy Nectarine and uplifting Vintage Cedarwood. The fragrant trinity is the obvious choice to mark special occasions, share a holiday spirit and cherish everyday moments with notes from nature. Each fragrance line offers three scented candles designed in green, red and purple colors. Particularly noteworthy is the candle jar in solid gold. The golden glossy surface gives a stylish look and can be repurposed as a decorative votive when removing the lid.

Look forward to an uplifting sensory experience that is easily shared with your dearest friends and family as you can get the assorted Seasonal selection of Nordic, Cozy and Vintage presented in a gift box. Spread the holiday spirit and infuse the surrounding air for a festive time at home.



NORDIC - Forest Scented Candle
Natural wax, Green
82049215 / 6 PCS
222 G. - 50 Hour - Gift box - Ø8xH9 cm
10008575 20001250 30001190
40012575 50012975



NORDIC - Forest Scented Candle
Natural wax, Gold
82049217 / 6 PCS
104 G. - 25 Hour - Ø8xH9,5 cm
10006975 20000990 30000940
40009975 50010575



NORDIC



Forest

NORDIC - Forest Scented Candle
Natural wax, Green
82049216 / 6 PCS
250 G. - 25 Hour - 3 Wick - Gift box - Ø11xH6 cm
10010575 20001490 30001390 40014975
50015975



Experience the impressive Nordic fragrance evocative of enchanting woodland and high-reaching pine trees. The aromatic beauty of pine needles, blue spruce and fir balsam all come together for a festive celebration of nature. Witness how the fragrance compositions develop into a fresh and unique blend of pine notes with uplifting minty undertones. The scent is bold, yet simple and elegant at the same time, perfectly evoking the beloved Nordic Forest ambience.

Ingredients Fragrance family: green, woody. Top notes: pine needles, green bergamot. Heart notes: blue spruce, frosted mint. Base notes: evergreen, fir balsam.



COZY - Nectarine Scented Candle
Natural wax, Red
82049218 / 6 PCS
222 G. - 50 Hour - Gift box - Ø8xH9 cm
10008575 20001250 30001190
40012575 50012975



COZY - Nectarine Scented Candle
Natural wax, Gold
82049220 / 6 PCS
104 G. - 25 Hour - Ø8xH9,5 cm
10006975 20000990 30000940
40009975 50010575



COZY



Nectarine

COZY - Nectarine Scented Candle
Natural wax, Red
82049219 / 6 PCS
250 G. - 25 Hour - 3 Wick - Gift box - Ø11xH6 cm
10010575 20001490 30001390 40014975
50015975



Embrace a luscious first impression with the charismatic Cozy fragrance; a finely crafted aroma of fruity top notes of nectarine and dark plum and a heart of Turkish rose and violet leaf, all atop creamy woods and musk. Celebrate everyday moments with refined floral scents for a powdery feel – comforting and clean – and a little sweet to please all senses. The scent is very versatile and makes the perfect match for every occasion.

Ingredients Fragrance family: floral, fruity. Top notes: nectarine, dark plum. Heart notes: Turkish rose, violet leaf. Base notes: patchouli, sandalwood.



VINTAGE - Cedarwood Scented Candle
Natural wax, Purple
82049221 / 6 PCS
222 G. - 50 Hour - Gift box - Ø8xH9 cm
10008575 20001250 30001190
40012575 50012975



VINTAGE - Cedarwood Scented Candle
Natural wax, Gold
82049223 / 6 PCS
104 G. - 25 Hour - Ø8xH9,5 cm
10006975 20000990 30000940
40009975 50010575



VINTAGE



Cedarwood

VINTAGE - Cedarwood Scented Candle
Natural wax, Purple
82049222 / 6 PCS
250 G. - 25 Hour - 3 Wick - Gift box - Ø11xH6 cm
10010575 20001490 30001390 40014975
50015975



The Vintage fragrance is like a gift that keeps on giving as the scent develops and lingers in the air.

Cedarwood blends with a mélange of cool spices and warm amber, all atop a foundation of musk and oak moss. The generous list of natural ingredients spans across the fragrance families of wood and spice, creating an alluring fragrance full of surprise. Enjoy a fresh, yet sweet scent that suits both formal and casual settings.

Ingredients Fragrance family: woody, spicy. Top notes: citrus, lavandin, black pepper, cardamom. Heart notes: marine, amber, wood. Base notes: cedarwood, tonka bean, musk, oak moss, labdanum.



SEASONAL Scented Candle
Natural wax, Multi-color
82049224 / 6 SET
75 G. - 18 Hour - Gift box - Set of 3 - Ø6xH7 cm
10013975 20001990 30001850 40019975
50020900



VINTAGE



Cedarwood

NORDIC



Forest

COZY



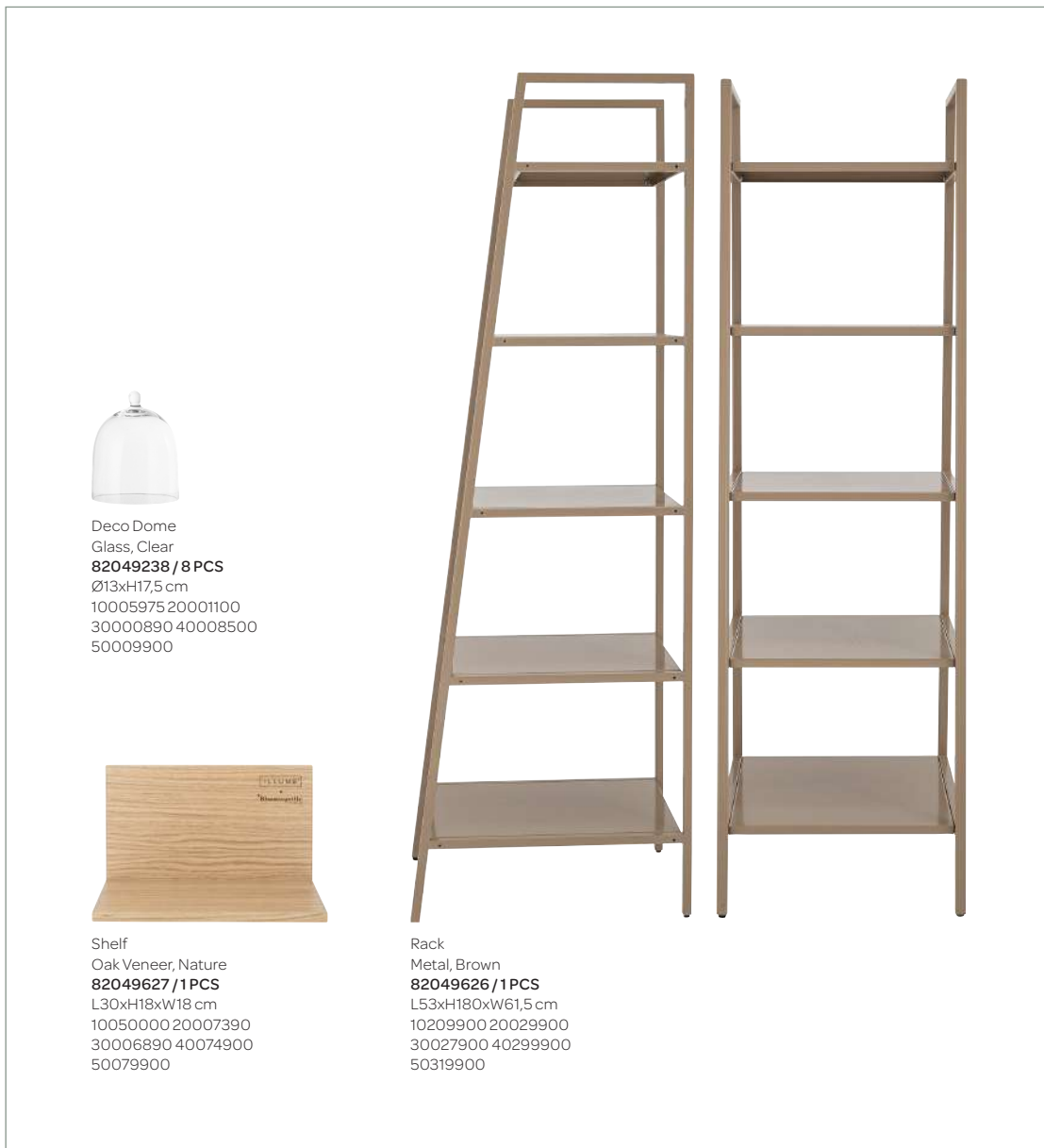
Nectarine

Show a gesture of gratitude with the festive Seasonal gift box of all three Seasonal scents – the perfect gift idea that will evoke memorable emotions and be part of creating new moments that will last a lifetime. The gift box is nicely wrapped in a trendy design, embellished with artistic illustrations representing the key ingredients of Nordic Forest, Cozy Nectarine and Vintage Cedarwood. Enjoy the classic and year-round scented candles that will lighten up every occasion to celebrate across seasons.



Product displays

Decorating a room is one thing, but showcasing a new product is another. Just like presenting a gift with finer details and velvety ribbons, all nicely wrapped to maximize the wow-effect of giving. With ILLUME x Bloomingville you can give your customers both a sensory and aesthetically pleasing shopping experience with matching product displays that blend into the surroundings beautifully. Make sure to include the trendy glass dome and shelving options to showcase your unique selection of home fragrances in store with little effort.



Styling tip Choose from the three product displays: a shelf, a rack and a deco dome for a classy and trendy presentation of your scented candles and diffusers. The rack is customized to host all six Essential lines and goes well together with the shelf. You can place the oak shelf on any shelving system for a natural look, or display it on the counter or in the bathroom section - the styling possibilities are endless and entirely up to you!



Choose your own unique assortment

Simply grow your assortment with cherry-picked natural and Nordic scents to offer your customers a personal experience of home fragrance. Choose the complete Essential collection or select your favorites amongst the six Essential lines in combination with your preferred Seasonal scent. Whether you choose to mix across the Essential and Seasonal collections or pick out your most desirable scented candles and reed diffusers is completely up to you. Either way, your customers will experience a unique, even revived assortment, offering the perfect opportunity to set a cozy mood in every room.

Choose your favorite fragrance; lid the scented candles; set up a beautiful display of reed diffusers; and go on a significant fragrant journey of carefully selected natural and clean notes.

A rewarding partnership

Explore the great advantages of the brand-new Loyalty Program. The program consists of four levels of loyalty status across all four brands, determined by your yearly order amount. The Loyalty Program is accessible to all our customers. Please visit bloomingville.com to learn more about your rewards and terms of payment or contact your sales representative.

No matter your loyalty status, all members of the Bloomingville family can freely indulge in four unique brands including the magical Christmas collection.

Benefit	Upcomer	Silver	Gold	Partner
0-3000 EUR	X			
3000-15.000 EUR		X		
15.000-50.000 EUR			X	
50.000 EUR -				X

Discount on orders		3%	6%	**
Early order discount		X	X	**
Online & SoMe packages		X	X	X
Influencer marketing boost		X	X	X
Seasonal SoMe giveaways			X	X
Daily stock update access through ftp or email			X	X
Dropshipment opportunities			X	X
Top mention on bloomingville.com				X
Special events with Bloomingville				X
Customized seasonal campaigns & promotions				X
Special edition/ Private Label products				X
EDI connection opportunities				X

** According to contract



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A scent of home in every room

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